

# DATA ANALYTICS AND CRIME PREVENTION

## POLICING & PUBLIC SAFETY



### Who We Are

Analytic **SOFTWARE** and **REPORTS** for the data and places that matter to you

Confidently inform decisions and actions with evidence-based and accurate intel to do what you do best where it's needed most

**Schedule a meeting with our solutions consultant today!**

[inquiries@simsi.com](mailto:inquiries@simsi.com)

Ask About Risk-Based Policing and Data-Informed Community Engagement (DICE)

### How You Benefit



#### **FIX CRIME PROBLEMS**

Diagnose hot spots  
Anticipate displacement



#### **PRIORITIZE RESOURCES**

Deploy directed patrols  
Optimize CCTV surveillance



#### **PROTECT OFFICERS**

Safely respond to risky calls  
Reduce injuries on-duty



#### **GET CREDIT FOR SUCCESS**

Improve community partnerships  
Be the model others replicate  
Justify actions with data  
Meet local expectations