



FOR IMMEDIATE RELEASE

DATA-DRIVEN WOMEN IN POLICING FELLOWSHIP

Simsi's partnership with the 30x30 Initiative aims to advance women leaders in policing. The Data-Driven Women in Policing Fellowship aims to advance women police officers to leadership ranks by increasing access to the tools, training, and practical experiences in data analytics that shape 21st century policing programs and operations.

Currently, women make up only 12% of sworn officers and 3% of police leadership in the United States. The 30x30 Initiative is a coalition of police leaders, researchers, and professional organizations who have joined together to advance the representation and experiences of women in policing agencies across the U.S. It is built on decades of research that shows the unique benefits women officers bring to policing agencies.

Increasing the number of women in police recruit classes is a key step towards better public safety. Women police officers must also be afforded every opportunity to rise through the ranks to become leaders in their departments and communities. Promotion in the policing profession can be a lengthy and competitive process. It may depend on specialized training, proven abilities to problem-solve, or technological expertise that make a candidate stand-out from the crowd.

Simsi partnered with the 30x30 Initiative to launch the Data-Driven Women In Policing Fellowship. This fellowship opens the door to opportunities for professional development and career advancement, while providing the support and mentorship needed to learn and excel along the way.

“This Fellowship is one of the many concrete, evidence-informed, opportunities that the 30x30 Initiative encourages,” explained Maureen Quinn McGough, Chief of Strategic Initiatives at The Policing Project, NYU School of Law and co-founder of the 30x30 Initiative. “It’s an innovative and impactful example of how private-public partnerships can work to address some of the barriers that hold women back at every stage of their careers.”

The 1-year, fully remote, fellowship is open to any and all women employed by an agency that signed the [30x30 Initiative Pledge](#). Fellowship awards provided by Simsi include (1) dedicated direct training, technical support, and consultation on Risk Terrain Modeling (RTM) for data analysis, crime prevention programming, and risk-based policing; (2) personal subscription to RTMDx software; (3) data concierge services; and (4) eligibility to earn RTM Certification.

Risk Terrain Modeling (RTM) is a crime analysis technique that connects environmental features to crime incident locations. It was originally developed at Rutgers University and is now managed and maintained by Simsi, the university’s startup. Simsi’s RTM software diagnoses crime patterns and offers actionable insights about how to make spaces safer.

“Police departments need the right kind of data and analytics to allocate the right resources to the right places at the right times,” explained Joel Caplan, Rutgers University professor and co-founder of Simsi. “This fellowship combines research and practice for truly evidence-based policing and better public safety outcomes. And, importantly, it directly supports the women who serve and protect our communities.”

Ivonne Roman, a former police chief, current PhD student, and co-founder of the 30x30 Initiative, has seen firsthand the importance of this kind of expertise in data analytics. “Data already shows the benefits of increasing women’s representation and leadership in policing,” she explained. “Fellowships like this advance the policing profession while also propelling women’s careers forward.”

For more information about the fellowship, visit simsi.com/30x30

Simsi, Inc. provides the only Risk Terrain Modeling software to diagnose crime patterns, prioritize places in need, and deploy resources for public safety and crime prevention. We're committed to making places safer and communities stronger. Visit simsi.com

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